

**CREATIVE CHALLENGE**  
**BRING YOUR IDEAS OUTDOORS**

**WHEN:** Wednesday 28<sup>th</sup> July, 6:00pm

**WHERE:** On Stage at The Civic, THE EDGE, 269 Queen St, Auckland

**WHAT:** Creative Challenge – one hour to work on an Auckland Fringe brief by yourself or with your work mates. Best concept will earn a prize valued at over \$125,000: an outdoor campaign of 2 x 130 Adshel panels, an Auckland Fringe/THE EDGE ticket package and dinner voucher for a top Auckland restaurant.

Drinks and food provided

**PLEASE NOTE:**

- This event is free of charge but reservations are on a 'first in best dressed' basis, so be in quick
- Agency team maximum of six people
- The Creative Challenge winner will need to commit to producing the final print ready poster artwork by end December 2010

**AGENCY NAME:** \_\_\_\_\_

**AGENCY CONTACT:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

\_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**AGENCY ATTENDEE DETAILS**

(agency team maximum of six people)

**GUEST 1**

**NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**GUEST 2**

**NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**GUEST 3**

**NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**GUEST 4**

**NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**GUEST 5**

**NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**GUEST 6**

**NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**RSVP to this Creative Challenge by emailing this completed form to Rochelle Weaver at Adshel at [rochelle.weaver@adshel.co.nz](mailto:rochelle.weaver@adshel.co.nz).**

**For more information contact Rochelle on 09 375 0126**